

SPONSOR @MADE IN VT



Proudly Featuring **ONLY VT** Made Products!

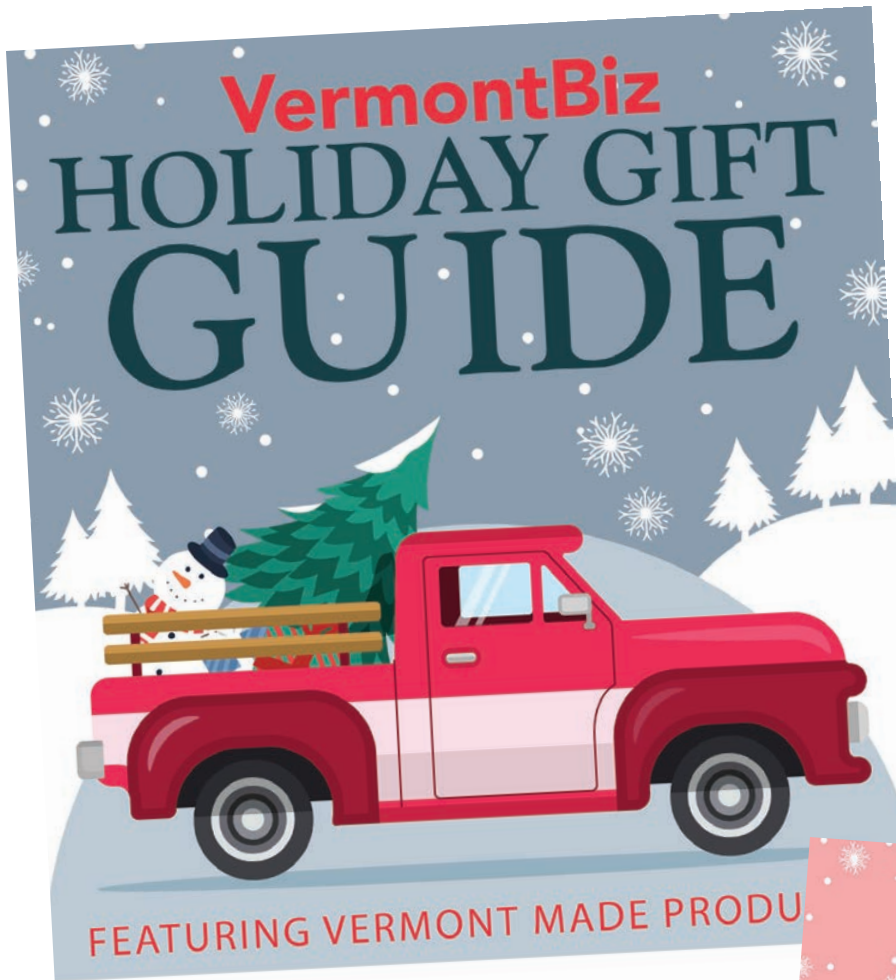
PRODUCED BY:



DoubleTree Hotel
APRIL 6-7, 2024

madeinvermontmarketplace.com

HOLIDAY GIFT GUIDE



This special advertising section, Holiday Gift Guide will reach thousands of prospective customers that your company otherwise may not have been able to reach!

The Holiday Gift Guide will be inserted in the December issue of **VermontBiz**. AND an online digital edition throughout 2024.

Special promotions throughout the year include Valentine's Day, Easter and Mother's Day!

PRESENTED BY:



PUBLISHED BY:



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**YOUR LOGO
WILL BE
INCLUDED ALL
YEAR LONG!**



PRESENTED BY:



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BE AN EXHIBITOR

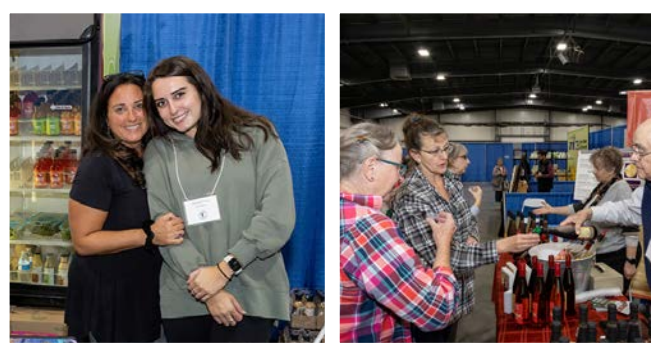
The Made in Vermont Marketplace is dedicated to showcasing the great variety of Vermont made products. From furniture, wine, specialty foods, crafts, lighting and so much more, Vermont is home to some of the most vibrant locally made products in the region.

Only companies that make their product in Vermont will be eligible to exhibit.

You will be highlighted in the Holiday Gift Guide!









Call 802-863-8038 or visit www.madeinvermontmarketplace.com

PRODUCED BY:



Sponsorship Opportunities and Benefits:

A variety of sponsorships are available. Sponsors will receive varying levels of visibility at the show appropriate to their investment. Please review the sponsor benefits grid below and select the sponsor level that's right for you!

Pricing & Benefits	Title Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,500	Bronze Sponsor \$2,500
Company Logo on Admission Ticket					
TV Commercial	LOGO	LOGO	LOGO		
Radio	LOGO	LOGO			
Company Logo Presence	LARGEST Print, MinVT Web, Signage, Email Blasts	LARGE Print, MinVT Web, Signage, Email Blasts	MEDIUM Print, MinVT Web, Signage, Email Blasts	SMALL Print, MinVT Web, Signage, Email Blasts	SMALL MinVT Web, Signage, Email Blasts
Advertisement in Show Circular	2 Full Page Ads	Full Page	1/2 Page	1/4 Page	1/8 Page
8'x 8' Exhibit Space	Double Booth in Prime Location				
Company Banner on Display during show					
Complimentary Admission Tickets	100 Tickets	75 Tickets	50 Tickets	35 Tickets	25 Tickets

ADDITIONAL MARKETING OPPORTUNITIES ARE AVAILABLE!

Parking Sponsor

Ticket Sponsor

Wifi Sponsor

Tote Bag Sponsor

Spirits Pavilion Room Sponsor: Featuring beer, wine and distilleries

Coupon Sponsor: Logo on show coupon

Saturday Stamp Sponsor: Your logo used as re-entry stamp for Saturday admission

Sunday Stamp Sponsor: Your logo used as re-entry stamp for Sunday admission



Sponsorship Registration Form:

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____ Web: _____

Sponsorship Options	Fee	Total
Title Sponsor	\$10,000	
Platinum Sponsor	\$7,500	
Gold Sponsor	\$5,000	
Silver Sponsor	\$3,500	
Bronze Sponsor	\$2,500	
Marketing Sponsorship Options	Fee	Total
Ticket Sponsor (limit 1)	\$1,000	
Parking Sponsor (limit 1)	\$1,000	
Wifi Sponsor (limit 1)	\$1,000	
Tote Bag Sponsor (limit 1)	\$1,000	
Spirit Sponsor (limit 2)	\$2,500	
Saturday Re-Entry Stamp Sponsor (limit 1)	\$750	
Sunday Re-Entry Stamp Sponsor (limit 1)	\$750	
Coupon Sponsor (limit 2)	\$500	
Exhibit Options	Fee	Total
Exhibit Space	\$400	
Discount Code	Fee	Total
Total Amount Due:		

Payment Method: Invoice Check (Payable to Vermont Business Magazine) Credit Card

Number: _____ Exp. Date _____

Cardholder Signature: _____

Mail to: Made in Vermont Marketplace
c/o VermontBiz
365 Dorset Street, South Burlington, VT 05403

Phone: 802-863-8038



FEEDBACK FROM EXHIBITORS:

"Your show gets better every year."

"Sampling, showcasing our brand and meeting attendees at this event put us out there enough to spark interest amongst business contact attendees to express interest in connecting after the show."

"The way everyone was set up provided strong variety."

"Yes. I made many new contacts and now I have to connect again with them. So happy about this!"

"Every month I receive traffic to my site from the Made in Vermont Website."

"I got so much out of this and will do it again next year. I was able to make great contacts and with a new product, it is so helpful. I am so appreciative of all the work that went into putting this show on!"



FEEDBACK FROM ATTENDEES:

"It was great-great location, easy parking, affordable to attend and truly local products. People at the door and handing out the bags were really nice. Price of products and ability to sample most was wonderful."

"Outstanding Vermont made products and the people who make them!"

"We were excited to try products we had been eyeing for a long time. We also found numerous new items that we were excited about. We never would have purchased those without seeing them in person. We bought everything from wood switch plates to catnip blankets to maple soda, chocolate liquor, bbq sauce, raw honey, beer, hot sauces, etc."

"Loved that some had show prices that were lower than store prices."

"Absolutely everyone was awesome."



ADDITIONAL MARKETING OPPORTUNITIES ARE AVAILABLE
Go to www.madeinvermontmarketplace.com/sponsors