

ABOUT MADE IN VERMONT

The 7th Annual Made in Vermont Trade Show is dedicated to showcasing the great variety of Vermont made products. From furniture, wine, specialty foods, crafts, lighting and so much more, Vermont is home to some of the most vibrant locally made products in the region.

Only Vermont companies that make their product in Vermont will be eligible to exhibit.

Coming Soon in Spring

April 2020



With over 5,000 attendees last year and over 100+ exhibitors -
you won't be disappointed!

Call 802-863-8038 or visit
www.madeinvermontmarketplace.com

PRODUCED BY:

VBM
VERMONT BUSINESS MAGAZINE

Sponsorship Opportunities and Benefits:

A variety of sponsorships are available and sponsors will receive varying levels of visibility at the show appropriate to their investment. Please review the sponsor benefits grid below and select the sponsor level that's right for you!

Pricing & Benefits	Title Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,500	Bronze Sponsor \$2,500
Company Logo on Admission Ticket					
TV Commercial	LOGO	LOGO	LOGO		
Radio	LOGO	LOGO			
Company Logo Presence	LARGEST Print, Web, Signage, Email Blasts	LARGE Print, Web, Signage, Email Blast	MEDIUM Print, Web, Signage, Email Blasts	SMALL Print, Web, Signage, Email Blasts	SMALL Web, Signage, Email Blasts
Advertisement in Show Circular	2 Full Page Ads	Full Page	1/2 Page	1/4 Page	1/8 Page
8'x 8' Exhibit Space	Double Booth in Prime Location				
Company Banner on Display during show					
Complimentary Admission Tickets	100 Tickets	75 Tickets	50 Tickets	35 Tickets	25 Tickets

WANT MORE EXPOSURE? ADDITIONAL MARKETING SPONSORSHIPS AVAILABLE!

Parking Sponsor

Ticket Sponsor

Wifi Sponsor

Spirits Pavilion Room Sponsor: Featuring beer, wine and distilleries

Coupon Sponsor: Logo on show coupon

Saturday Stamp Sponsor: Your logo used as re-entry stamp for Saturday admission

Sunday Stamp Sponsor: Your logo used as re-entry stamp for Sunday admission



Sponsorship Registration Form:

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____ Web: _____

Sponsorship Options	Fee	Total
Title Sponsor	\$10,000	
Platinum Sponsor	\$7,500	
Gold Sponsor	\$5,000	
Silver Sponsor	\$3,500	
Bronze Sponsor	\$2,500	
Marketing Sponsorship Options	Fee	Total
Ticket Sponsor (limit 1)	\$1,000	
Parking Sponsor (limit 1)	\$1,000	
Wifi Sponsor (limit 1)	\$1,000	
Spirit Sponsor (limit 2)	\$2,500	
Saturday Re-Entry Stamp Sponsor (limit 1)	\$750	
Sunday Re-Entry Stamp Sponsor (limit 1)	\$750	
Coupon Sponsor (limit 2)	\$500	
Exhibit Options	Fee	Total
Exhibit Space	\$400	
Discount Code	Fee	Total
Total Amount Due:		

Payment Method: Invoice Check (Payable to Vermont Business Magazine) Credit Card

Number: _____ Exp. Date _____

Cardholder Signature: _____

Mail to: Made in Vermont Marketplace
 c/o Vermont Business Magazine
 365 Dorset Street, South Burlington, VT 05403

Phone: 802-863-8038



FEEDBACK FROM EXHIBITORS:

"The flow was great! The walkways throughout were quite adequate for the traffic."

"I made several new business contacts to buy from and to sell to! Win, Win!"

"Many took my business card, and we've already had one new customer place an order online after seeing us there."

"Your show gets better every year."

"Love the vibe, you are doing a great job."

"Every month I receive traffic to my site from the Made in Vermont Website."

"Yes, we would most definitely attend again!"



FEEDBACK FROM ATTENDEES:

"It was great-great location, easy parking, affordable to attend and truly local products. People at the door and handing out the bags were really nice. Price of products and ability to sample most was wonderful."

"Outstanding Vermont made products and the people who make them!"

"We were excited to try products we had been eyeing for a long time. We also found numerous new items that we were excited about. We never would have purchased those without seeing them in person. We bought everything from wood switch plates to catnip blankets to maple soda, chocolate liquor, bbq sauce, raw honey, beer, hot sauces, etc."

"Loved that some had show prices that were lower store prices."

"Absolutely everyone was awesome."



WANT MORE EXPOSURE? SPONSORSHIPS AVAILABLE!
Go to www.madeinvermontmarketplace.com/sponsors