HELP SHINE THE LIGHT...

MADE in VERMONT MARKETPLACE

...ON VERMONT PRODUCTS

Join us as a SPONSOR for the 2017 MADE in VERMONT MARKETPLACE!

Produced By:

VBM
VERMONT BUSINESS MAGAZINE

The 4th Annual Made in Vermont Trade Show is dedicated to showcasing the great variety of Vermont made products. From furniture, wine, specialty foods, crafts, lighting and so much more, Vermont is home to some of the most vibrant locally made products in the region.

Only Vermont companies that make their product in Vermont will be allowed to exhibit.

Coming Soon in Spring 2017

Champlain Valley Expo, Essex Jct

Support Local... Be a Sponsor!

With over 3,000 attendees last year and over 75 exhibitors - you won't be disappointed!

Call 802-863-8038 or visit

www.madeinvermontmarketplace.com

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Sponsorship Opportunities and Benefits:

A variety of sponsorships are available and sponsors will receive varying levels of visibility at the show appropriate to their investment. Please review the sponsor benefits grid below and select the sponsor level that's right for you!

Pricing & Benefits	Title Sponsor $10,000	Platinum Sponsor $7,500	Gold Sponsor $5,000	Silver Sponsor $3,000	Bronze Sponsor $2,000
Company Logo on Admission Ticket	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE		
TV Commercial	LOGO	LOGO	LOGO		
Radio	LOGO	LOGO			
Company Logo Presence	Print, Web, Signage, VBM Daily eNews, Registration Web page, Email Blasts	Print, Web, Signage, Registration Web page	Print, Web, Signage, Registration Web page	Print, Web, Signage, Registration Web page	Print, Web, Signage, Registration Web page
Advertisement in Show Circular	2 Full Page Ads	Full Page	1/2 Page	1/4 Page	1/8 Page
8'x 8' Exhibit Space	Double Booth in Prime Location	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE
Company Banner on Display during show	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE	MADE in VERMONT MARKETPLACE
Complimentary Admission Tickets	100 Tickets	75 Tickets	50 Tickets	35 Tickets	25 Tickets

WANT MORE EXPOSURE? ADDITIONAL MARKETING SPONSORSHIPS AVAILABLE!

Parking Sponsor
Ticket Sponsor
Pavilion Room Sponsor: Sponsor a specialty foods room (i.e. Microbrew Room)
Category Sponsor
Coupon Sponsor: Logo on show coupon
Saturday Stamp Sponsor: Your logo used as re-entry stamp for Saturday admission
Sunday Stamp Sponsor: Your logo used as re-entry stamp for Sunday admission

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Sponsorship Registration Form:

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____ Web: _____

Sponsorship Options	**Fee**	**Total**
Title Sponsor	$10,000	
Platinum Sponsor	$7,500	
Gold Sponsor	$5,000	
Silver Sponsor	$3,000	
Bronze Sponsor	$2,000	
Marketing Sponsorship Options	**Fee**	**Total**
Ticket Sponsor (limit 1)	$1,000	
Parking Sponsor (limit 1)	$1,000	
Spirit Rooms Sponsor (limit 2)	$2,500	
Saturday Re-Entry Stamp Sponsor (limit 1)	$750	
Sunday Re-Entry Stamp Sponsor (limit 1)	$750	
Coupon Sponsor (limit 2)	$500	
Exhibit Options	**Fee**	**Total**
Exhibit Space	$400	
Discount Code	**Fee**	**Total**
	Total Amount Due:	

Payment Method: ❑ Invoice ❑ Check (Payable to Vermont Business Magazine) ❑ Credit Card

Number: _____ Exp. Date _____

Cardholder Signature: _____

Mail to: Made in VT Conference Office
c/o Delaney Meeting & Event
One Mill Street, Suite 315
Burlington, VT 05401

Phone: 802-865-5202 Fax: 802-865-8066

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Feedback from Exhibitors:

"It is always great to come in contact with other businesses that have not seen our product. Explaining our business and how it came to be is very important."

"The Champlain Valley Expo is a well known place for shows and exhibits."

"I connected with two attendees who want to help me market and ship my racks - this was the best part of the Marketplace for me!"

"We made over twice what we made last year!"

"One of the best events we have done, both of the past two years!"

"Met many very nice people as individual customers, and exhibitors, as well as potential volume buyers."

Feedback from Attendees:

"Showed a broad array of local products. It is just really amazing all the stuff we produce locally."

"My husband and I found the quality and variety of exhibits created a good shopping experience. We made several purchases, and established connections that will certainly lead to future purchases.."

"It was great to see many of Vermont's entrepreneurs all in one place."

"Great way to learn what is local and how to resource it. Hands on and personal, what could be better?"

"There were many vendors that have great products that I have seen & have not seen. We would've purchased more if we had more money!"

WANT MORE EXPOSURE? SPONSORSHIPS AVAILABLE!
Go to www.madeinvermontmarketplace.com/sponsors